Engagement Technique

Three best bets game

Description

The Three Best Bets game is designed to be a fun way of starting a conversation around a desired topic. Each sheet has a series of options that might be used to achieve a desired goal, and three 'votes'. The participant is given the sheet and asked to select what they see to be the best options.

Once someone has made their choice, it provides the context to have a conversation. The conversation might start with the specifics of that options, but if handled well can extend into broader topics.

Even if somebody has voted for something that is not a particularly sensible option, it is possible to have a sensitive conversation about risk and and statistics etc.

Questions to ask

Example questions to ask might be:

Why did you make those choices?

Where about's do you live?

What if you were caught by a fire when out on a trip in the country?

What plan have you got?

Follow up questions might be:

Do you know which is the only really safe option?

What are your triggers to leave?

Benefits

By offering a 'game' it makes people curious to find out what it is all about. The process of 'voting' makes them have to think about options that perhaps they've never really done before.



Method

Photocopy the sheet of options, and staple three 'sticker dots' to each sheet.

At an event have a table with other suitable photographs around and ask people if they would like to 'have a go at a game'.

Look through these options. Place the sticker dots against the three options that you think will best save your life in the event of a bush fire.

Place dots here	The three things that I think will save my life
	A CFA fire-truck
	Leaving early
	Clearing around the house
	Having a hose ready
	Reading a brochure
	Going to a designated Safer place
	My parents
	Having a plan
	Cleaning the gutters
	Not living in the bush
	Having a wool blanket in the car
	None of the above
	All of the above