

Engage or Enrage!

Community Engagement Planning For Better Project Outcomes

The success of public projects, programs and strategic plans depends on effective community and stakeholder management.

This highly interactive course provides the theory and practical tools for those who wish to reduce the risks to their work and at the same time build stronger, healthier communities.

The course is highly interactive, sharp and designed to make you think. Whatever your level of understanding about community and stakeholder engagement, you will learn more through engaging with like minded people with different experiences to yourself.

This one day course is designed for those who would like to extend their project management expertise into strengthening the broader system and achieving positive outcomes.

In particular, participants explore:

- The theory of participation in decision making.
- How to design your approach to engagement.
- Tools to implement engagement
- How to evaluate your efforts

"Well constructed to model a range of types of engagement"

"The activities made you intake more information than you realise"

"Practical techniques provide easy learning"

"Very enjoyable and engaging"

Date: Wed Feb 27th

Venue: The Abbotsford Convent, Abbotsford

Lunch and teas provided.

Cost: \$330 inc. GST.

Early Bird discounted fee \$300 inc. GST by 13th Feb

Bookings and Info contact:

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Enjoy meeting and working with fellow participants in a variety of engaging and participative exercises.



Experience engagement tools that enable people work together productively, then reflect on the experience and how you might use it.



Participants develop an engagement plan that they then share with others on the day. This process of developing a plan is the core of the action learning approach.



Your Course Presenter, Dr Martin Butcher has a PhD in Participatory Development. He has twenty years experience designing processes and programs that help individuals with a common interest work together to achieve desired outcomes. In this course he brings this wide breadth of knowledge and practice to provide participants useful and replicable skills in this emerging field. The course has been iteratively developed over eight years and is designed for those working at all levels in the community and public sector to build on their existing knowledge, understanding and skills to work even more effectively with the broader community.